



# Return to Zero: Hope



Sponsorship Opportunities  
Supporting Providers

# Welcome



Dear Partner,

We are delighted to introduce you to Return to Zero: Hope, a nonprofit organization that provides compassionate and holistic support for people who have experienced unimaginable loss during their journey to parenthood.

RTZ Hope has been instrumental in supporting individuals affected by loss, providing not only crucial community connections but also facilitating transformative healing. In its five short years, the organization has reached a pivotal juncture, experiencing significant growth as more people courageously share their stories, contributing to the destigmatization of infertility and loss.

Through a range of initiatives, including virtual and in-person support groups, workshops, and retreats, RTZ has cultivated a robust community of over 5,000 individuals. These are people who, regardless of the nature of their loss, are navigating their paths with dignity, resilience, and meaningful connection to their difficult or even tragic experiences.

We invite you to be a partner with us by becoming a sponsor. We believe that together, we can make a lasting impact on individuals and communities dealing with loss. I invite you to explore the various ways in which your organization can join us on this journey.

Sincerely,

Handwritten signature of Kiley Krekorian Hanish.

Kiley Krekorian Hanish, OTD, PMH-C  
Founder and President

# Who We Are

*Return to Zero: HOPE is a national non-profit organization that provides holistic support, resources, and community for all people who have experienced unimaginable loss during the journey to parenthood.*



## MISSION

RTZ HOPE is a non-profit organization engaging a global community of bereaved parents and their health providers to improve mental health outcomes, while also advancing pregnancy and infant loss awareness, education, and support.

## VISION

Every family experiencing pregnancy and infant loss will have access to resources, social support, and informed professional care to empower families to live a meaningful and hopeful life.



## VALUES

Diversity, Equity, Inclusion  
Trauma-Informed Care  
Collaborative Leadership



# Who We Support

*We are here with valuable resources and inclusive support for anyone whose life has been touched by loss, including miscarriage, termination for medical reasons (TFMR), stillbirth, infant or toddler death, loss through surrogacy, and failed adoption.*



## BEREAVED PARENTS

Supporting bereaved parents through the path of grieving and healing with education, resources, and a supportive community.

## CARE PROVIDERS

Building confidence in care providers to better support bereaved families, through training, resources, and support.



## FAMILY & FRIENDS

Sharing resources to guide and empower family and friends to be present with their loved ones as they grieve an unimaginable loss.



# OUR IMPACT



## 2023 at a Glance

During the last year, RTZ HOPE continued to fulfill our mission of serving bereaved parents and the healthcare providers who support them through a variety of free and reduced fee programs and offerings.

### HOW WE ENGAGED PARENTS:

- Connection through Social Media
- Education Through Webinars
- Email Newsletter
- Extensive YouTube Channel
- Healing In-Person Retreats
- Informative Website Guides
- Inspiration from our Stories of HOPE Blog
- Meaningful Workshops
- Transformative Virtual Support Groups

WE REACHED  
OVER  
**250,000**  
PEOPLE  
IN 2023

OUR  
**DIRECTORY**  
WAS A TOP  
VISITED  
PAGE

### HOW WE EMPOWERED PROVIDERS:

- Educated With Website Guides and Resources
- Informed through Free Webinar Series
- Hosted Free Drop-in Consultation Groups
- Led Educational Trainings, Presentations, and Seminars
- Provided Free Brochures and Materials



# OUR GOALS

## 2023-2024 INTENTIONS

Looking forward, we intend to increase accessibility for parents and providers to participate in our programs and services.

01

### Increase Accessibility

You will help us expand our community outreach, connecting with more parents and providers to offer more free and reduced fee services.

02

### Expand Infrastructure

Your support ensures that we can attract and retain the talented individuals needed to drive positive change.

03

### Prioritize Sustainability

You play a pivotal role in propelling RTZ into a new era of impact and long-term sustainability.

# What Your Donation Supports

*As a nonprofit 501(c)(3) organization, we rely on donations to carry out our mission in the following ways:*



## **Increase Webinar Series for Providers**

We train medical and mental health providers by discussing the unique impact of perinatal loss and teaching providers how they can better support families. Topics cover a broad spectrum, from how to care for parents in the hospital, to grief after loss, and self-care for providers.

## **Provider Guides**

We offer guides created to assist health professionals in providing gentle, informed care and meeting the varied needs of bereaved parents.



## **Provider Brochures**

We have designed a beautiful set of resources for perinatal health providers to share with bereaved parents at their greatest moments of need. Each of the brochures covers topics parents will find helpful as they navigate their loss.





# Corporate Sponsorships Benefits

Package	Donation Level	Benefits
<i>Sharing Hope</i>	\$500	<ul style="list-style-type: none"><li>• Written acknowledgment of donation on website.</li><li>• Inclusion in an annual impact report.</li></ul>
<i>Community Advocate</i>	\$1,000 - \$5,000	<ul style="list-style-type: none"><li>• Logo placement on the organization's website.</li><li>• Inclusion in an annual impact report.</li><li>• Dedicated social media post.</li></ul>
<i>Healing Partner</i>	\$5,000 - \$15,000	<ul style="list-style-type: none"><li>• Prominent logo placement on the website with a link to the sponsor's site.</li><li>• Inclusion in an annual impact report.</li><li>• Dedicated social media post.</li><li>• Logo placement on partner recognition slide during webinars and workshops.</li><li>• Featured in RTZ newsletter.</li></ul>
<i>Empowerment Champion</i>	\$15,000 and above	<ul style="list-style-type: none"><li>• Exclusive logo placement as a premier sponsor on the website with a link to the sponsor's site.</li><li>• Inclusion in an annual impact report.</li><li>• Dedicated social media post.</li><li>• Logo placement on partner recognition slide during webinars and workshops.</li><li>• Signature program sponsor acknowledgement</li><li>• Sponsor spotlight in RTZ newsletter.</li><li>• Customized press release announcing the partnership.</li><li>• Product placement during in-person retreats.</li></ul>



# Thank you!

I want to express my sincere gratitude for your consideration in supporting our mission. You play a pivotal role in propelling RTZ into a new era of impact and sustainability.

Your support ensures that we can attract and retain the talented individuals needed to drive positive change.

Thank you for providing families and individuals with hope and connection to their difficult journey. Your support means everything to us, and we are honored to have you as part of our community.

Sincerely,



Kiley Krekorian Hanish, OTD, PMH-C  
Founder and President



For a listing of community partners and major donors, please visit  
<https://rtzhope.org/donors>